



ASSOCIACIÓ KEEP CALM BARCELONA

KEEP CALM FOOTBALL

Organiser Guide

ORGANISER GUIDE

Generated 26 August 2026

THE ROLE IN ONE SENTENCE

You're Keep Calm's face for Friday Football - Vaya Sports runs the pitch-side logistics and the posts run themselves, you keep the community side warm and working.

HOW A FRIDAY SESSION COMES TOGETHER

Games run every Friday at 18:00 at Satalia, in partnership with Vaya Sports, who handle the pitch booking and payment collection through their own app. A reminder goes out automatically on Monday and a day-of post on Friday, followed by a post-match thank-you that evening.

You don't need to book the pitch or collect payment - Vaya's on-site organiser and app handle that side entirely.

WHAT'S AUTOMATIC

- The reminder on Monday and the day-of post on Friday
- The post-match thank-you on Friday evening

WHAT VAYA SPORTS HANDLES

- Pitch booking and payment collection through their app
- Bibs, balls, and an on-site organiser

WHAT'S YOURS

- **Share the sign-up link** each week and nudge the group if numbers are short
- **Answer questions:** kit (a dark shirt), footwear for the surface (astros or trainers for hard courts and futsal, boots for grass or 3G - the wrong studs can damage a pitch and get the group barred from a venue), and how the Vaya sign-up works
- **Welcome newcomers**, especially beginners and women - it's mixed, social football by design
- **Watch the vibe on the pitch:** calm down reckless play or arguments before they become a problem
- **Liaise with Vaya:** flag issues on numbers, pitch, or timing, and relay any changes back to the group
- **Apply strikes** for no-shows that leave the game short-handed

JUDGEMENT CALLS THAT ARE YOURS ALONE

- Team mixing and on-the-day format tweaks, in coordination with the Vaya organiser
- Strikes 1 and 2, and chasing replacements
- Weather calls, in coordination with Vaya

ASK ANOTHER ORGANISER FIRST

- Changing pitch, day, or the session's price point
- Strike-3 removals
- Changes to the Vaya Sports arrangement itself

TALK TO THE COMMUNITY LEAD FOR

- Money beyond the above
- Bans and appeals
- Partnership contract changes
- Anything technical: automation, the website

STEPPING DOWN

If you're stepping down, follow the Stepping Down checklist in the Association's [Organiser Guide](#), and introduce your replacement to the Vaya contact.